



SUNOPTIC

WHO WE ARE

Sunoptic International Ltd established at 79, College Road Harrow HA1 1BD UK, is a manufacturer, operating successfully since 1993 in the optical industry. We operate through sales offices throughout Europe and North-America, and distribution hubs in Belgium and Canada.

Our catalogue has more than 1700 styles in multiple colors: Acetate, TR90, Metal and CP Injection frames, accessories and displays according to the latest fashion trends.

Our products in combination with our extensive collections, make us the most attractive supplier on today's optical market. Our flat organization and close monitoring of the entire production chain, enables us to offer our clients high-quality products at surprisingly low prices and a fast delivery.

We have now more than 25000 buying clients. Thanks to this wide client portfolio and the related sales statistic, we developed through the years a catalogue with our own brand **Montana Eyewear**; the catalogue only includes the bestselling products in the market: ready readers, fashionable sunglasses and accessories in the most popular price range.





SUNOPTIC



Our market expanded around the globe; we have showrooms in Germany, Italy, Belgium and Canada, and sales representatives in nearly all countries.

In our sales offices our expert professional can serve and help clients in several languages.

Our market knowledge is based also on our weekly sales statistics of thousands of customers, from which we can identify the bestselling products from all countries, geographical areas and markets.

OUR MARKET



OPTICAL

- Retail
- Wholesale
- Distribution
- Online



PHARMACIES

- Retail
- Wholesale
- Distribution
- Online



CONVENIENCE STORES

- Sport Retail
- Supermarkets
- Retail Stores in general
- Gas stations
- Book stores
- Airports
- Governmental
- Healthcare
- Online





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OUR PRODUCTION

All Sunoptic and Montana Eyewear optical products are manufactured according to the highest standards.

The processes in our factories match the latest ISO and CE norms and are closely monitored to ensure that our products are as durable as they are fashionable.

Our production facilities also give high value to ethical and technical regulations.



Designing our Product

Our R & D department closely monitors fashion trends worldwide and analyses local market's needs. This enables us to continually develop up to date designs.



Building collections

We support customers in building collections tailored to local tastes and preferences. Using our knowledge of the global optical industry, we assist in developing collections that ensures commercial success.



Purchasing raw materials

When purchasing raw materials, nose pads, hinges and other components, our on-site quality control department constantly checks to safeguard our high quality standards.



Producing the goods

All our products are produced in our high-tech facilities, where we closely monitor the complete production process. We are always alert to new technologies that might improve our production cycle.



Quality checks

Standard product checks are conducted at the start, halfway through and after production. Additional checks are carried out during the assembly stage and after packing. Upon arrival in our distribution centers, quality checks ensure the same high standards of production.



Warehousing

In our warehouse, we permanently stock 8 million optical products.

Best selling items are available in high quantities, directly from stock.



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OUR WAREHOUSE AND LOGISTICS

Our warehouses are positioned strategically in Europe (Antwerp, Belgium) and North America and they play a key role in our efforts to deliver the highest level of customer care.

They enable us to stock each SKU 's in large numbers, which in turn makes it possible to guarantee unusually fast delivery times.

We always keep multiple production lines constantly running and goods in transit each month by which restocks our central warehouse in Belgium, where it permanently holds approximately 8 million pieces in stock.



MONTANA EYEWEAR OUR OWN BRAND

The Montana brand has been established in the market for almost 10 years.

The products are designed in Switzerland - close to the pulse of the European metropolises and they represent the best of Swiss design.

Montana Eyewear stands for quality, fashion and style in the eyewear sector.

Twice a year we update our collection with new styles, according with the latest trends in fashion.

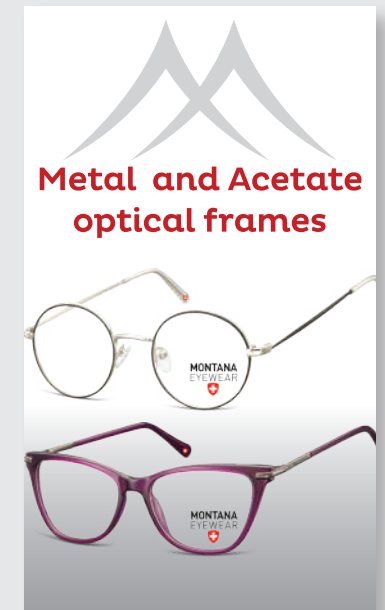
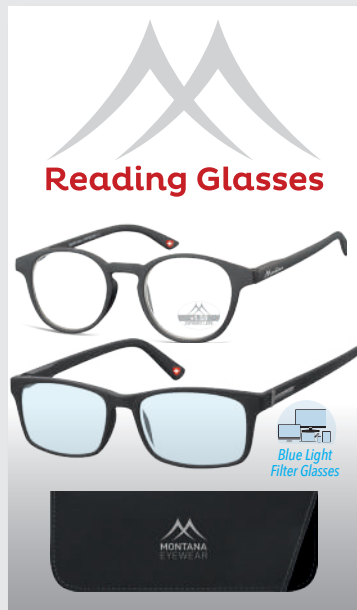
The portfolio contains a wide range of **reading glasses** (clear and with Blue Light Filter lenses),

sunglasses for adult and children, **FIT OVERS and Clip ons** (polarized, Revo, high contrast) **accessories** (cases, cords, cleaning and care lens sets, anti-fog solutions) and **optical frames** (acetate and metal)

All our products are developed according to European directives.

To facilitate the multichannel sale, we develop through the years a number of solution to help our business partners and clients to distribute, display and sell the goods in the POS in the best way.

We offer you a special price/performance offer for the purchase of larger quantities.





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COLLECTIONS OUR WHITE LABEL



All Sunoptic (white collection) and Montana Eyewear (our own brand) optical products are presented in high-quality printed catalogs that are distributed to our clients in their stores, with a convenient language and currency.

www.sunoptic.com Also online to make your purchase easier. Men's, women's, unisex collections and children frames ready to print your own brand, from children to adults sizes to cover all the market's niches.

Metal optical frames

TR90 and stainless steel



Acetate optical frames

TR90



Injected CP optical frames



Metal and Injected CP optical sunglasses

Smoke, G15 and Brown lenses
Revo lenses



Metal

Children Flexible frames and sunglasses

EMS-TPU





SUNOPTIC





PRIVATE LABEL



FRAMES, SUNGLASSES AND ACCESSORIES WITH YOUR LOGO

We offer several ways of developing a customized private label collection:

Select styles from our extensive range of shapes, colors and materials. We have millions of optical frames in stock, at all times. You can brand these in the following ways:

-  lens sticker with your brand
-  lens sticker with your brand and your brand printed on a temple
-  your brand printed on the lens
-  your brand printed on the lens and on a temple

Unique styles: we have already created many amazing and unique collections. We can tell you exactly how every collection sells.

You can also create your own unique styles by combining elements from existing optical frames (if technically feasible) or by ordering our existing optical frames in new color combinations of your choice. In time, you may want to take it one step further and collaborate with us in developing complete private label collection from scratch.



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